YOUR SOURCE FOR ALL THINGS CALGARY HARLEY-DAVIDSON









CALGARY HARLEY-DAVIDSON

#### **KICKSTANDS**

# Event

#### 1.99%

ON SELECT BRAND NEW 2023
HARLEY-DAVIDSON
MOTORCYLES\*

\$3,000°

ACCESSORY, PARTS & MOTORCLOTHES GREDIT!

**WWW.CALGARYHARLEYDAVIDSON.COM** 



403-250-3141

\*OAC, 1.99%/48 Month Term, Must Purchase ESP in order to Qualify. Not all applicants will qualify, subject to credit approval. Financing offer is subject to change or cancel at any time. Not all models qualify for this promotion, See Dealer for Details. Offer Ends 04/30/2024





#### CANADA'S LARGEST PRE-OWNED INVENTORY UNDER ONE ROOF!



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## MAKE SURE YOU'RE COVERED WITH THE H-D GAP PLAN

NO ONE LIKES TO THINK ABOUT HAVING THEIR BIKE STOLEN OR TOTALED IN AN ACCIDENT-BUT THE FACT IS, IT CAN HAPPEN. AND IF IT DOES, THERE'S SOMETHING YOU SHOULD KNOW:

YOUR INSURANCE COMPANY MAY ONLY REIMBURSE YOU FOR THE ACTUAL CASH VALUE OF YOUR MOTORCYCLE WHICH COULD BE SUBSTANTIALLY LESS THAN THE OUTSTANDING BALANCE ON YOUR LOAN.

THE DIFFERENCE BETWEEN WHAT YOU OWE ON YOUR LOAN AND WHAT YOUR INSURANCE COMPANY WILL PAY IS KNOWN AS THE "GAP", AND IT'S MONEY THAT YOU'LL HAVE TO PAY-UNLESS YOU GET THE H-D GUARANTEED ASSET PROTECTION (GAP) PLAN. IT COULD LITERALLY SAVE YOU THOUSANDS OD DOLLARS, UP TO 150% OF MSRP (NEW MOTORCYCLES) OR CANADIAN BLUE BOOK VALUE (USED MOTORCYCLES).



LET'S SAY YOU OWE:

\$20,000

WHILE YOUR INSURANCE COMPANY SAYS THE CASH VALUE OF YOUR MOTORCYCLE IS:

\$14,000

YOU'RE LEFT WITH A "GAP" OF:

\$6,000

SAY YOU ALSO HAVE AN INSURANCE DEDUCTIBLE OF:

\$500

YOUR TOTAL AMOUNT OWED IS:

\$6,500

YOUR H-D GAP BENEFIT IS:

\$6,500

\* FOR ILLUSTRATIVE PURPOSES ONLY

YOU OWE: \$0

#### PROTECT YOURSELF FROM THE GAP TALK TO YOUR RETAILER ABOUT ADDING THE H-D GAP PLAN TO YOUR LOAN

WITH THE H-D GAP PLAN, YOU CAN TURN YOUR LOSS INTO YOUR GAIN.

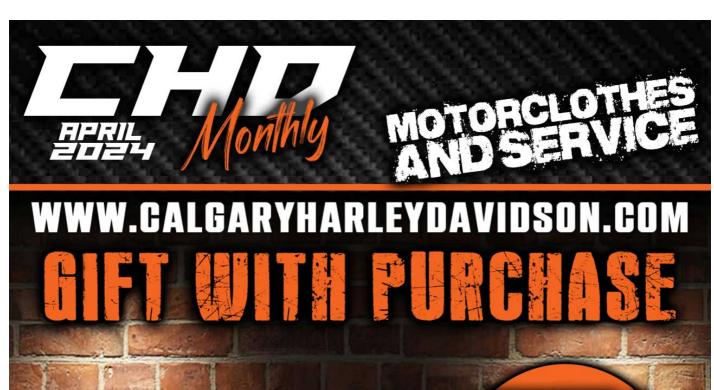
SHOULD YOUR BIKE BE STOLEN OR DAMAGED BEYOND REPAIR, YOU'LL HAVE THE COMFORT OF KNOWING THAT YOUR H-D GAP PLAN WILL PAY OFF THE DIFFERENCE THAT REMAINS AFTER YOU GET THE SETTLEMENT FROM YOUR INSURANCE COMPANY.

BRIDGE THE GAP. GET THE PLAN.

ADDING THE H-D GAP PLAN TO YOUR MOTORCYCLE LOAN IS A SMART MOVE-ESPECIALLY IF YOUR LOAN TERM IS 48 MONTHS OR LONGER, YOU PUT LESS THAN 20 PERCENT DOWN, OR YOU FINANCE ATTACHED ACCESSORIES.







RECEIVE A SET OF H-D BRANDED PACKING CUBES WITH PURCHASE

WHILE SUPPLIES LAST LIMITED QUANTITIES

### PURCHASE IN OUR MOTORCLOTHES DEPARTMENT

**CALGARY**HARLEY-DAVIDSON



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FULL DETAILS IN STORE, SOME EXCEPTIONS APPLY, LIMITED QUANTITES AVAILABLE, WHILE SUPPLIES LAST, PROMO ENDS 04/30/2024

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HARLEY-DAVIDSON

AUTHORIZED
SERVICE

CALGARY'S ONLY AUTHORIZED H-D SERVICE CENTER

\*Some Conditions Apply, Speak to One of Our Service Advisors for More Info

FREE\*
PICKUP AND
DELIVERY!



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