

YOUR SOURCE FOR ALL THINGS CALGARY HARLEY-DAVIDSON

CHD

APRIL 2024 *Monthly*

CALGARY HARLEY-DAVIDSON

KICKSTANDS

UP!

Event



**CALGARY
HARLEY-DAVIDSON**



WWW.CALGARYHARLEYDAVIDSON.COM

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APRIL
2024 Monthly

SALES

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CALGARY HARLEY-DAVIDSON

KICKSTANDS

UPI!

Event

THE DAWN OF A NEW ERA

PURCHASE A

2024

HARLEY-DAVIDSON
AND WE'LL INCLUDE

- FIRST OIL CHANGE
- MOTORCYCLE COVER
- DATA DOTS

**CALGARY
HARLEY-DAVIDSON®**



403-250-3141



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APRIL
2024 *Monthly*

SALES

CALGARY HARLEY-DAVIDSON

KICKSTANDS

UP!

Event

1.99%*

ON SELECT BRAND NEW 2023
HARLEY-DAVIDSON
MOTORCYCLES*

+

**UP TO
\$3,000***

ACCESSORY, PARTS
& MOTORCLOTHES CREDIT!



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**CALGARY
HARLEY-DAVIDSON®**



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*OAC, 1.99%/48 Month Term, Must Purchase ESP in order to Qualify. Not all applicants will qualify, subject to credit approval. Financing offer is subject to change or cancel at any time. Not all models qualify for this promotion, See Dealer for Details. Offer Ends 04/30/2024

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APRIL 2024 Monthly

SALES

PRE-OWNED

CALGARY HARLEY-DAVIDSON KICKSTANDS UP! Event

CALGARY HARLEY-DAVIDSON.COM **SAVE \$11,246**



NB618566RU
2022 HARLEY-DAVIDSON
ULTRA LIMITED

WAS \$44,245 NOW ONLY \$32,999

CALGARY HARLEY-DAVIDSON.COM **SAVE \$7,000**



NB018403A
2022 HARLEY-DAVIDSON
FAT BOB 114"

WAS \$31,999 NOW ONLY \$24,999

CALGARY HARLEY-DAVIDSON.COM **SAVE \$7,700**



HB642789A
2017 HARLEY-DAVIDSON
STREET GLIDE

WAS \$28,499 NOW ONLY \$20,799

CALGARY HARLEY-DAVIDSON.COM **SAVE \$11,500**



HB959979B
2017 HARLEY-DAVIDSON
CVO STREET GLIDE

WAS \$47,499 NOW ONLY \$35,999

CALGARY HARLEY-DAVIDSON.COM **SAVE \$9,000**



HC305497A
2017 HARLEY-DAVIDSON
LOW RIDER S

WAS \$43,999 NOW ONLY \$34,999

CANADA'S LARGEST PRE-OWNED INVENTORY UNDER ONE ROOF!

CALGARY HARLEY-DAVIDSON.COM **SAVE \$10,500**



BB677025A
2011 HARLEY-DAVIDSON
ROAD KING

WAS \$39,499 NOW ONLY \$28,999

CALGARY HARLEY-DAVIDSON.COM **SAVE \$12,351**



NB623788RU
2022 HARLEY-DAVIDSON
ULTRA LIMITED

WAS \$45,350 NOW ONLY \$32,999

CALGARY HARLEY-DAVIDSON.COM **SAVE \$14,000**



9K807554A
2009 HARLEY-DAVIDSON
VRSC V-ROD MUSCLE

WAS \$57,999 NOW ONLY \$43,999

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CALGARY HARLEY-DAVIDSON 

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MAKE SURE YOU'RE COVERED WITH THE H-D GAP PLAN

NO ONE LIKES TO THINK ABOUT HAVING THEIR BIKE STOLEN OR TOTALED IN AN ACCIDENT-BUT THE FACT IS, IT CAN HAPPEN. AND IF IT DOES, THERE'S SOMETHING YOU SHOULD KNOW:

YOUR INSURANCE COMPANY MAY ONLY REIMBURSE YOU FOR THE ACTUAL CASH VALUE OF YOUR MOTORCYCLE WHICH COULD BE SUBSTANTIALLY LESS THAN THE OUTSTANDING BALANCE ON YOUR LOAN.

THE DIFFERENCE BETWEEN WHAT YOU OWE ON YOUR LOAN AND WHAT YOUR INSURANCE COMPANY WILL PAY IS KNOWN AS THE "GAP", AND IT'S MONEY THAT YOU'LL HAVE TO PAY-UNLESS YOU GET THE H-D GUARANTEED ASSET PROTECTION (GAP) PLAN. IT COULD LITERALLY SAVE YOU THOUSANDS OF DOLLARS, UP TO 150% OF MSRP (NEW MOTORCYCLES) OR CANADIAN BLUE BOOK VALUE (USED MOTORCYCLES).



HOW TO GO FROM OWING THOUSANDS TO \$0 WITH THE H-D GAP PLAN

LET'S SAY YOU OWE:	\$20,000
WHILE YOUR INSURANCE COMPANY SAYS THE CASH VALUE OF YOUR MOTORCYCLE IS:	\$14,000
YOU'RE LEFT WITH A "GAP" OF:	\$6,000
SAY YOU ALSO HAVE AN INSURANCE DEDUCTIBLE OF:	\$500
YOUR TOTAL AMOUNT OWED IS:	\$6,500
YOUR H-D GAP BENEFIT IS:	\$6,500

* FOR ILLUSTRATIVE PURPOSES ONLY

YOU OWE: \$0

PROTECT YOURSELF FROM THE GAP

TALK TO YOUR RETAILER ABOUT ADDING THE H-D GAP PLAN TO YOUR LOAN

WITH THE H-D GAP PLAN, YOU CAN TURN YOUR LOSS INTO YOUR GAIN.

SHOULD YOUR BIKE BE STOLEN OR DAMAGED BEYOND REPAIR, YOU'LL HAVE THE COMFORT OF KNOWING THAT YOUR H-D GAP PLAN WILL PAY OFF THE DIFFERENCE THAT REMAINS AFTER YOU GET THE SETTLEMENT FROM YOUR INSURANCE COMPANY.

BRIDGE THE GAP.
GET THE PLAN.

ADDING THE H-D GAP PLAN TO YOUR MOTORCYCLE LOAN IS A SMART MOVE-ESPECIALLY IF YOUR LOAN TERM IS 48 MONTHS OR LONGER, YOU PUT LESS THAN 20 PERCENT DOWN, OR YOU FINANCE ATTACHED ACCESSORIES.

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APRIL 2024 Monthly

EVENTS AND RENTALS



CALGARY HARLEY-DAVIDSON
SEASON OPENER!

SATURDAY MAY 4TH

DEMO TRUCK - LIVE DJ - BEER GARDENS - FOOD & VENDORS



f @RALLYINTHEROCKIES
i @RALLYINTHEROCKIES

CANADA'S PREMIER MOTORCYCLE EVENT!

JULY 19TH, 20TH & 21ST, 2024

WWW.THERALLYINTHEROCKIES.COM

NOW BOOKING FOR THE 2024 SEASON!

BOOK TODAY TO AVOID DISAPPOINTMENT!



@CHDRENTALS



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MOTORCLOTHES AND SERVICE

WWW.CALGARYHARLEYDAVIDSON.COM

GIFT WITH PURCHASE



RECEIVE A SET OF H-D BRANDED PACKING CUBES WITH PURCHASE

WHILE SUPPLIES LAST LIMITED QUANTITIES

WITH \$300 QUALIFYING PURCHASE IN OUR MOTORCLOTHES DEPARTMENT

CALGARY HARLEY-DAVIDSON®



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FULL DETAILS IN STORE, SOME EXCEPTIONS APPLY, LIMITED QUANTITIES AVAILABLE, WHILE SUPPLIES LAST, PROMO ENDS 04/30/2024

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CALGARY'S ONLY AUTHORIZED H-D SERVICE CENTER

FREE* PICKUP AND DELIVERY!



CALGARY HARLEY-DAVIDSON®

*Some Conditions Apply, Speak to One of Our Service Advisors for More Info

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PARTS AND CHD CUSTOMS

BOOK YOUR APPOINTMENT TODAY! 403-250-3141

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CUSTOMS
WWW.CHDCUSTOMS.COM



G4

CALGARY
HARLEY-DAVIDSON®



BUILD YOUR DREAM BIKE

WE'VE GOT THE PARTS & EXPERTISE



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